Investor Day Presentation

6 December 2012





Agenda

Welcome Andrew Harmos

Introduction Tim Bennett

Capital markets

Private Market Operations

Agriculture

• Information Tony Leggett

Markets

DairyKathryn Jaggard

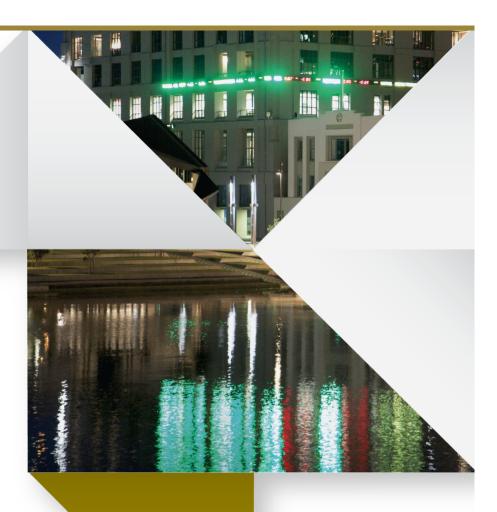
- Grain Ron Storey

Conclusion Tim Bennett

P Q&A



Introduction



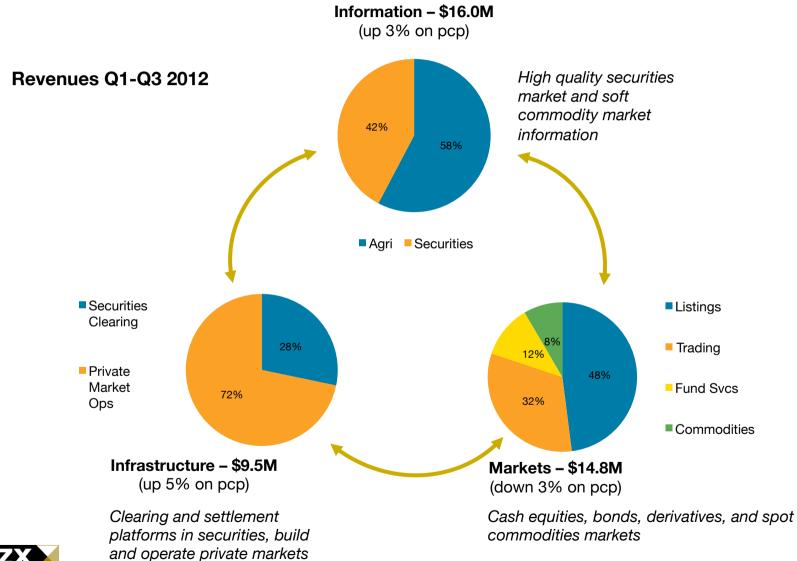


Overall summary

- NZX has a portfolio of integrated information, markets and infrastructure businesses poised to benefit from structural shifts in New Zealand's and the regions' economies
 - Combines stable annuity businesses, growth businesses and capital market exposure
 - Direct and indirect exposure to increased savings and investment in NZ and growth in demand for soft commodities in Asia
- The last six months have been focused on strengthening the business; an effort that will continue into 2013
 - Internally: people, systems and processes
 - Externally: market engagement, IPO pipeline, delivering for key customers
 - · Good progress made, but more investment required to realise the potential inherent in the business
- Outlook for 2013 varies across our businesses
 - Capital markets: market momentum potentially offset by the global headwinds, lack of supply
 - Private market operations: incremental growth as Electricity Authority ('EA') contracts are rolled over at lower margin
 offset by the start of the market operator contract for FSM
 - Agriculture: historic growth expected to continue
- Medium-term outlook remains attractive
 - Structural shifts in savings and investment behaviour provides 'generational' opportunity to reinvigorate the equity market
 - Market development capability, FSM provides an attractive model for other similar businesses
 - Agri businesses will continue to benefit from the underlying agricultural sector growth, increasing sophistication of industry participants and price volatility

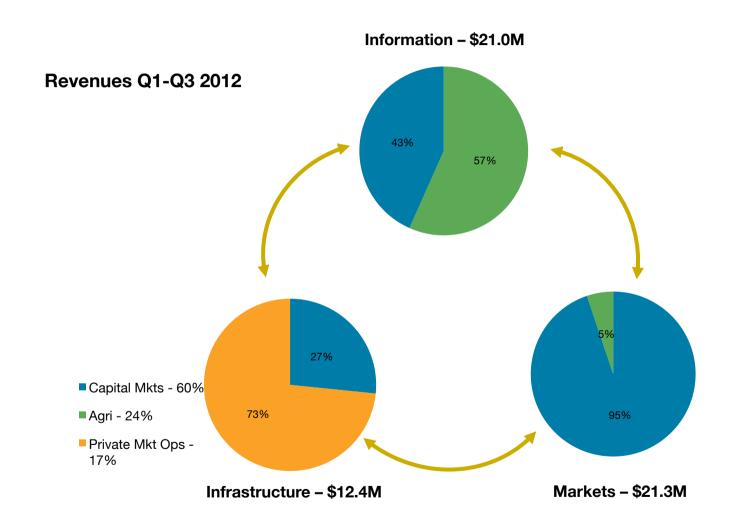


NZX is an integrated, Information, Markets, and Infrastructure business





Capital Markets, Private Market Operations, Agriculture





Management

Strong senior team

- Tony Leggett Head of Agri Information

 Livestock agent, journalist, editor with twenty five years in agri media
- Ron Storey Head of Australian Commodities

Two decades in grain marketing, founded and ran Australian Crop Forecasters for ten years

- Amelia Wong Head of Cash Markets
 Capital markets experience at Morgan Stanley,
 Barclays Capital and Sanford Bernstein
- Kathryn Jaggard Head of Derivatives
 Ten years senior sales experience, London
 Futures Exchange
- Sam Stanley Head of Sales

 Extensive sales and forex market experience

- Erich Livengood Head of Energy
 MCo, KEA3 Consulting, Booz Allen, in the US and South America
- Mandy Simpson Head of Operations
 Fifteen years finance and operational experience,
 CFO at Fronde
- David Godfrey Head of Technology
 Two decades' experience in UK and NZ IT networks, technology and operations
- Bevan Miller Chief Financial Officer

 CFO at Acurity Health Group, senior finance and audit experience at Telecom and KPMG
- Robyn Dey Head of Regulation
 Two decades Simpson Grierson, specialist in M&A, securities legislation, and commercial law



The first six months

Internal – Strengthen foundation

- People
 - New management structure and team in place
 - Sharp reduction in staff turnover
 - Cultural change process commenced
- Systems
 - Trading system upgrade successfully completed
 - · Online functionality being upgraded
- Processes; Focus on
 - Service delivery
 - Reduction in error rates

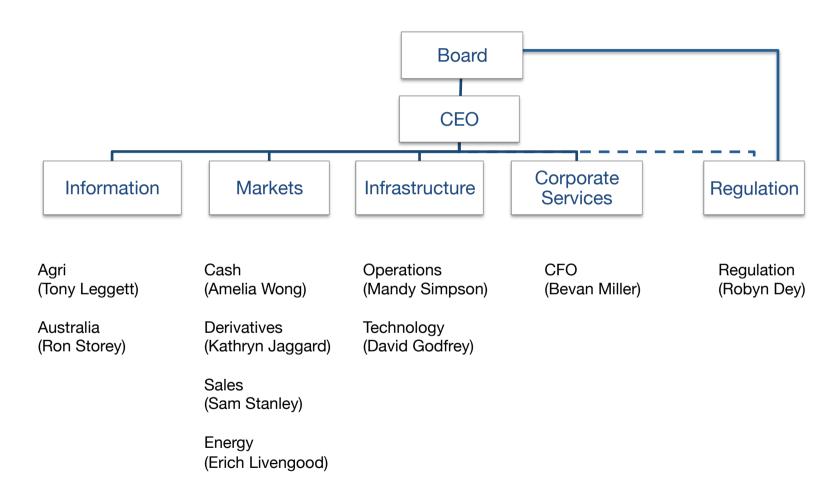
External – Institutionalise NZX

- Market engagement
 - Issuers
 - Market participants
 - Fund managers
 - Regulators
- Understanding and building the IPO pipeline
- Delivering to key customers
 - FSM launched
 - EA contracts renewed



Management team

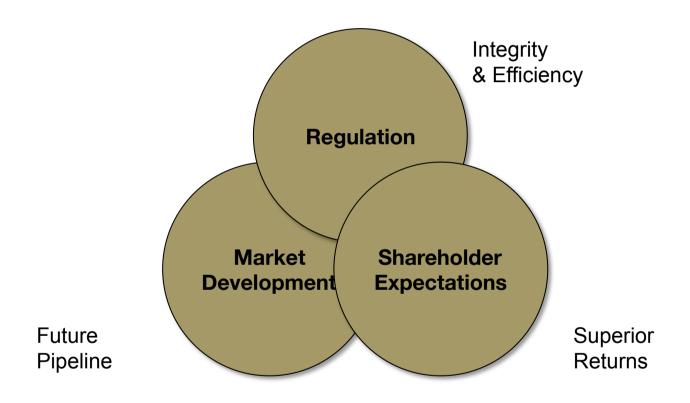
New structure and people in place





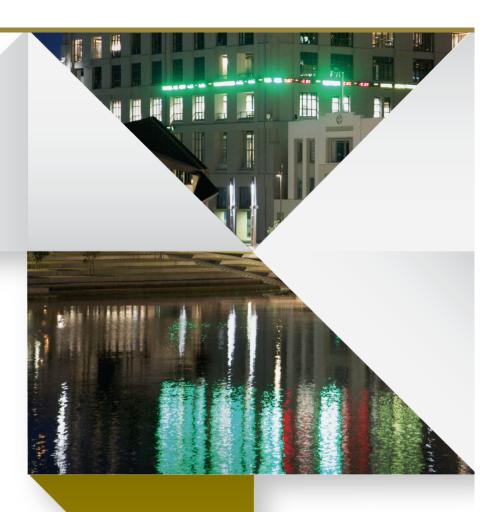
Shifted emphasis going forward

Commercial, regulatory roles complimentary, not trade-offs





Capital Markets





Capital Markets - Summary

Domestic momentum, global headwinds

- Significant demand-driven momentum evident in the past six months
 - Market up more than 23% in the year through to November 30
 - \$1.3B capital raised and selldowns in second half to date
- Exchanges globally facing a challenging operating environment
 - Trade volumes and values declined sharply since 2007/8
 - Market structure changing to the detriment of the market and the exchange;
 dark pools, internalisation, high frequency and algo trading
 - Regulatory and compliance costs increasing
 - Affecting exchange and industry economics
- While the New Zealand market has lagged global trends, potential to impact the local market in 2013
- Two challenges to building on the momentum
 - Delivering a product pipeline
 - Maintaining market integrity



Current momentum result of structural shifts in the market

Demand

- NZer's are saving more
 - Kiwisaver assets \$12B and expected to grow to \$50B over the next 10 years
 - Retail bank deposits have grown by \$20B since the financial crisis
- Relative attractiveness of NZ equities increased relative to
 - Fixed income
 - Other markets

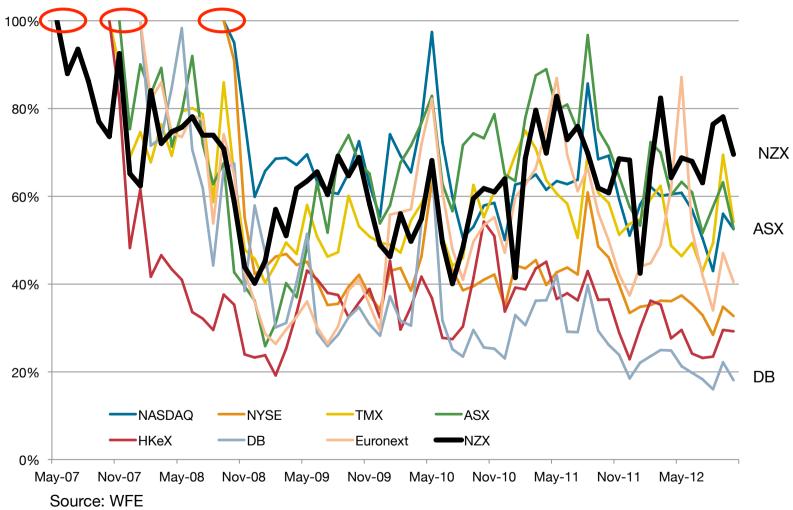
Supply

- Large number of NZ companies that could benefit from expansion capital
 - NZTE fast 500
 - 200+ companies with over \$25M in exports
- ... but they are seeking equity from the public market
 - 68% of the top 100 NZ companies are private vs. 35% in Australia
 - NZ equity market capitalisation / GDP is 1/3 of Australia
- Demand evident, supply, even if sufficient, yet to be delivered



Global Market Conditions

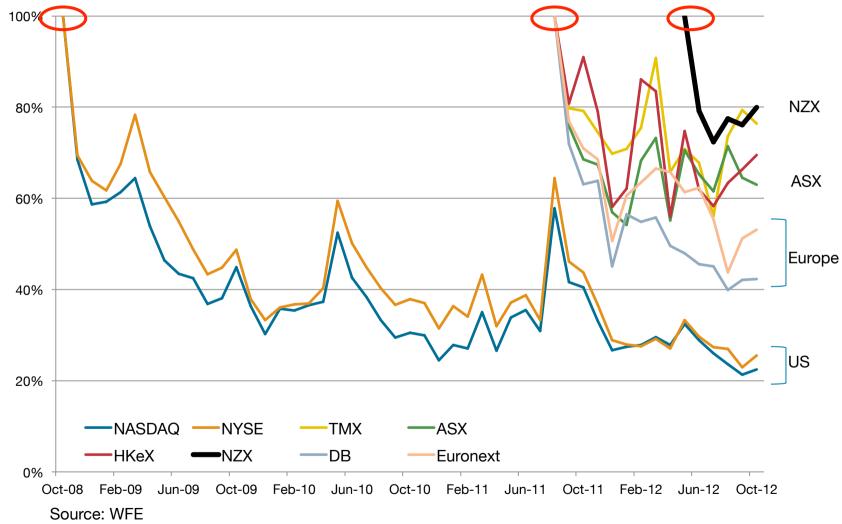
Value Traded





Global Market Conditions

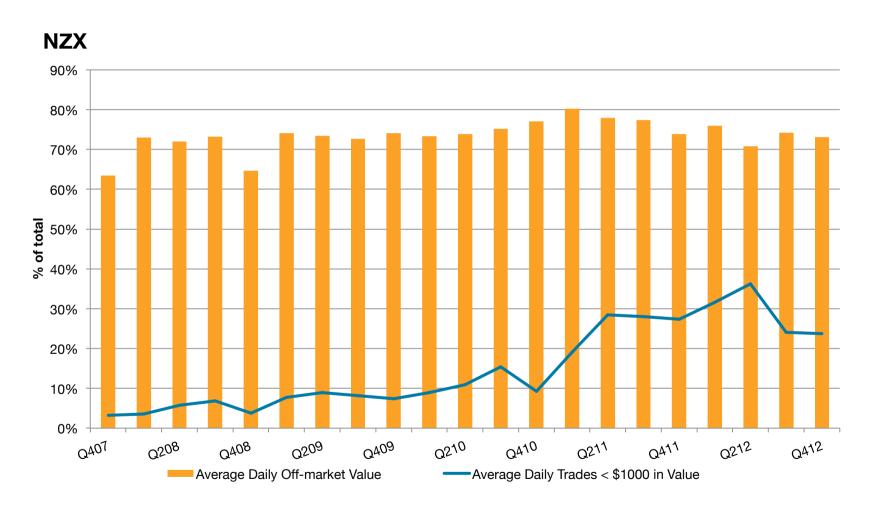
Volume Traded





Market structure changes

Increase in algo activity since early 2011





Capital Markets - Summary

2013 Initiatives and outlook

Products – meeting demand

- Equities
 - IPO market
 - Growth Market
 - · Governemnt share offers
- Derivatives
 - Futures
 - Options
- ETF's

Market quality

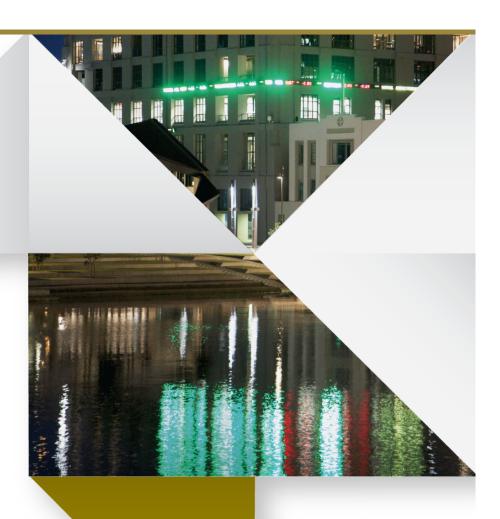
Pro-acitve response to global trends

Regulation

Fair, Orderly, Transparent



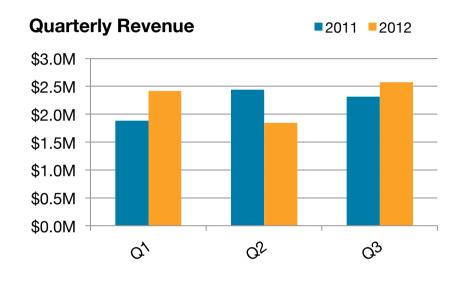






Private Market Operations

Energy and Fonterra



Comment

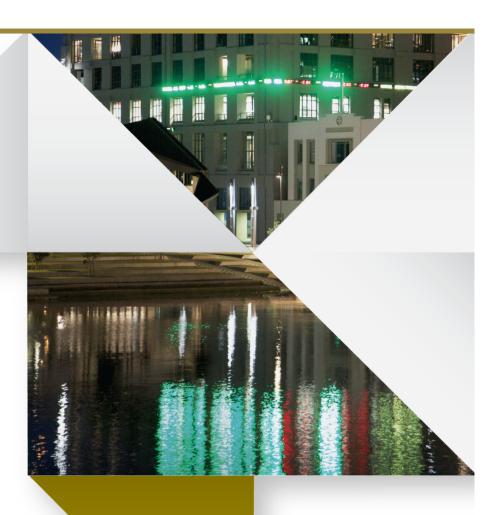
- Revenue up 11% on pcp driven by development work
- Shift from build to operate the FSM post launch
- Electricity contracts renewed in October at lower margin

2013 Initiatives and Outlook

- Low growth as impact of reduced Electricity contracts are offset by the FSM
- Medium-term potential to further expand into other markets



Agriculture

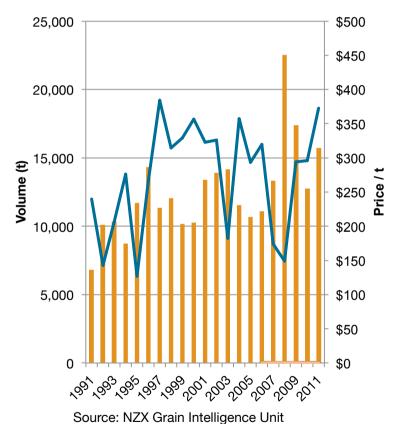




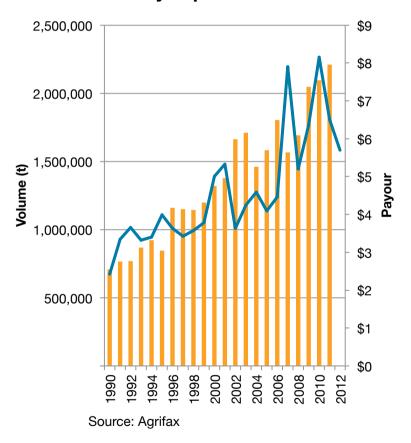
Structurally attractive

Growth in volumes, increasing price volatility

Australian Wheat Exports



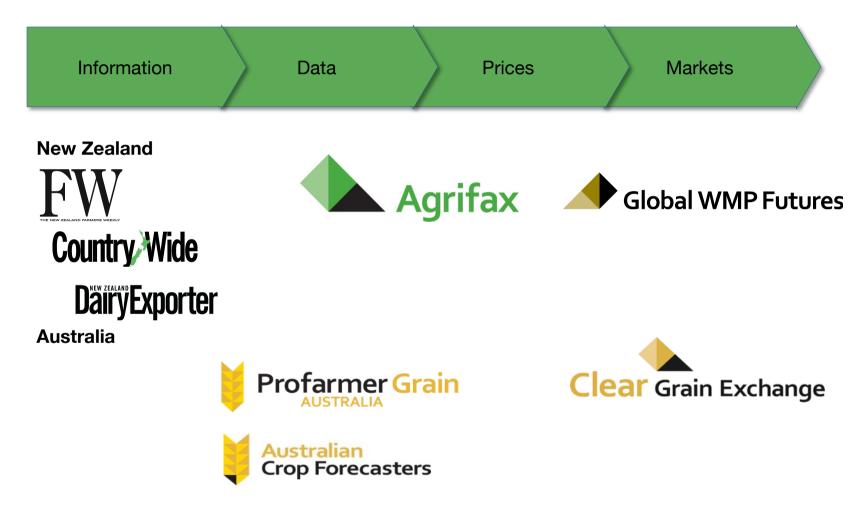
New Zealand Dairy Exports





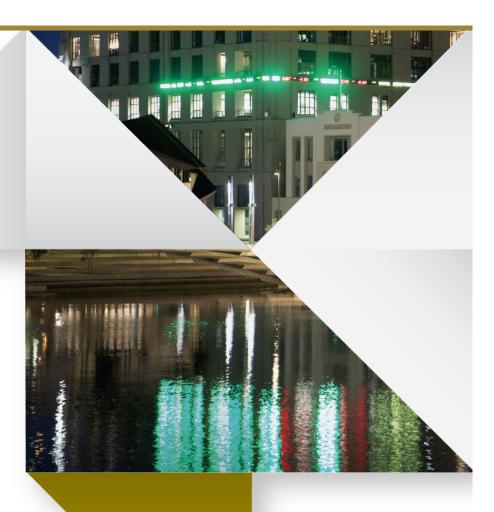
Agri

Overview





Agriculture Information





Agri information

NZX market leader

Information

- NZ Farmers Weekly, Country-Wide, Young Country, Dairy Exporter, Heartland Beef and Sheep and Agronomy
- Unique in content and delivery, dominant over competition and subscriber-based
- Most awarded team of agri-sector journalists in the country, Feilding Global HQ
- Reputation for leading the industry
- Move to online publishing to complement print publications

Data

- Agrifax: DairyWeek, Dairy Trader, NZ Profarmer Grain, and others
- Agrifax business highly respected, unique data sets, independent analysis
- Wide range of historical databases by sector, going back multiple decades
- Uniquely positioned with minimal direct competition
- Next step = 'value add' to data

Deep coverage: dairy, sheep, beef, forestry, wool and grain (Australia and NZ)







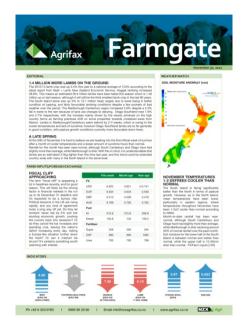


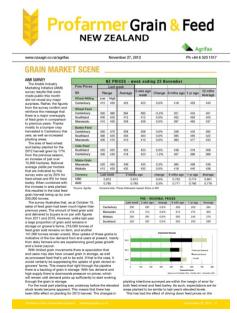








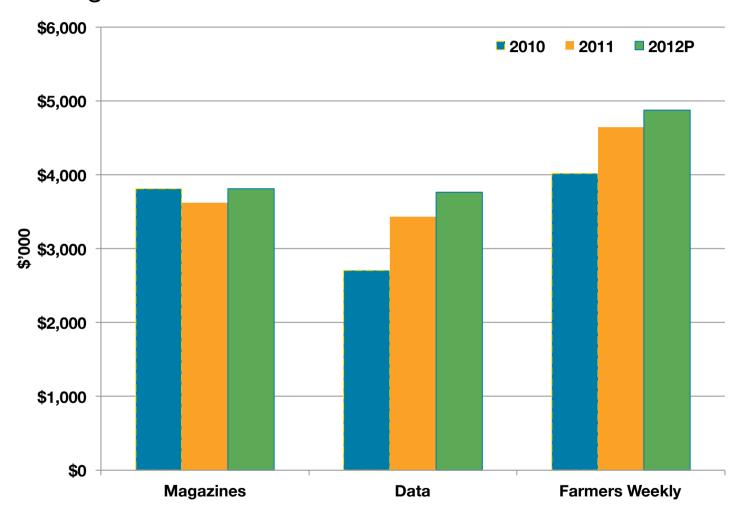






Agri - Information

Revenue growth

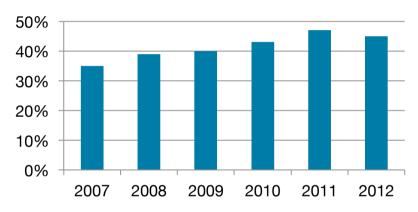




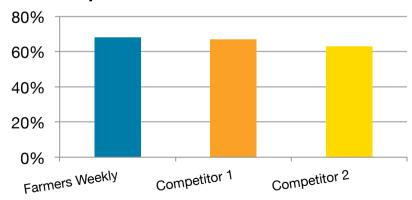
Agriculture - Information

Competitor position

Farmers Weekly Market Share



Readership



Source: Nielsen 2012 Rural Readership Report

Readership

- 2012 Nielsen Rural Readership Report:
 - Farmers Weekly most read of any rural publication, and by more people in each household
 - Dairy Exporter read for longer than competitor titles and by more farm owners/managers
 - Country-Wide read for longer than any other monthly title



Agriculture - InformationMoving Online

Information – FWPlus.co.nz

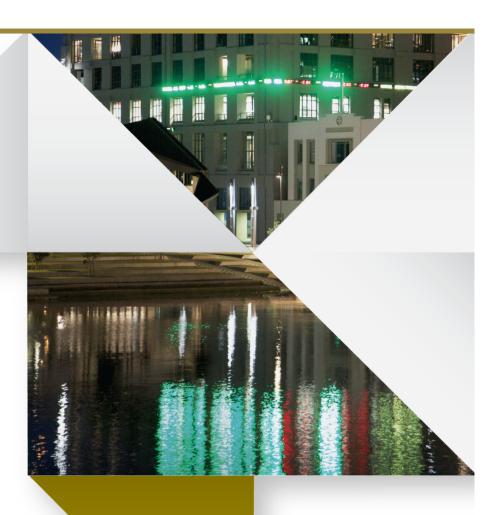
- Responds to global trends in publishing
- NZ Government's Rural Broadband
 Initiative removes major access barrier
- FWPlus.co.nz launched on 3 December
- Phase one of more significant shift to online for business
- Next step to refresh existing publication sites, add more functionality, build interaction
- Agri information site www.agriHQ.co.nz due for launch early Q2 2013

Data - Dairy Dashboard

- Dairy portal site due for launch late Q2 2013
- Intention is to be primary source of dairy information for global market
- Functionality to include graphing tools, permissioned access to data sets
- Content maintained by Agrifax team, already strong global presence
- Site will support Trading Among Farmers activity, NZX Dairy Futures trading
- First phase of rollout to other commodites



Agriculture Markets

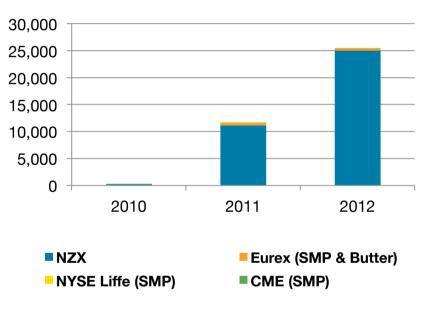




Dairy Derivatives

Business overview

Global Dairy Futures Volume



Commentary

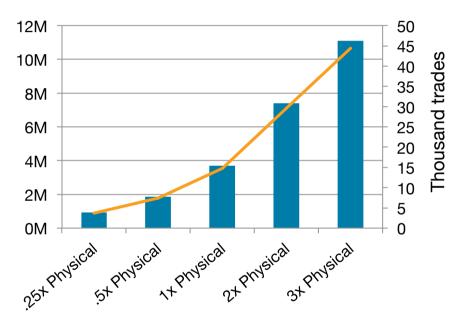
- WMP Futures launched October 2010,
 SMP and AMF Futures launched
 February 2011
- 2012 futures volumes almost 2.5 times volumes in 2011 (F)
- Increase in participation across the board and specifically from Asia this year
- Continue to lead competitor offerings by a considerable margin



Dairy Futures

Size of the opportunity

Futures multiple to physical trade



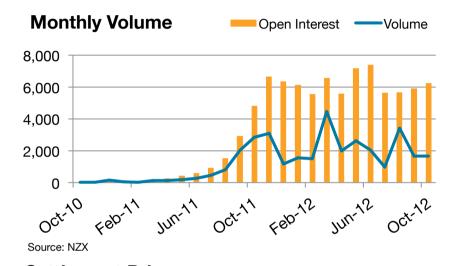
Commentary

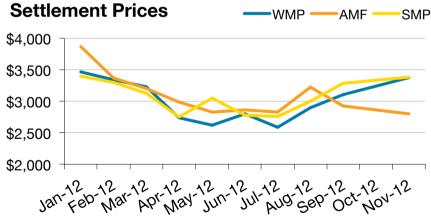
- Volume projections based on physical market of 3.7m tonnes trade annually (WMP, SMP, AMF)
- Average Daily Volume calculated according to 250 trading days and 1 tonne contract size
- Mature derivatives markets typically trade anywhere from 1 to 8 times their related physical market and reach maturity a number of years after launch



Dairy Futures

Volumes to date





Source: NZX

NZX

Commentary

- Some quiet periods mid and end 2012, with busier periods around market events or definitive trends (March & August)
- Good uplift in the level of average monthly trades which augur well for 2013

2013 Outlook

- Further evolution of market with farmer risk management
- Expansion of clearing participation also key to continuing growth

Dairy Futures

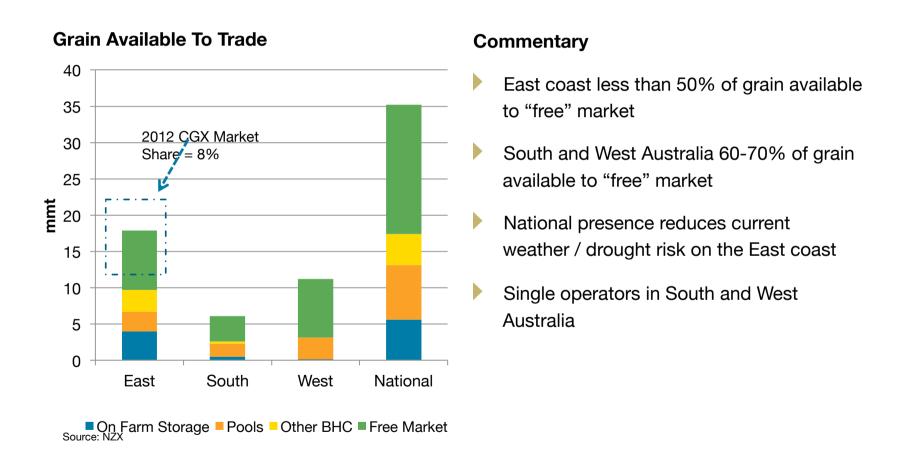
New initiatives

Information	Data	\rangle	Prices	\rangle	Markets
 Development of supporting information and data products – Dairy Dashboard Interactive data tools Forward dairy predictors 		•	Change in final settlement price Reinforce	•	Focus on New Zealand dairy farmers and milk price risk management tools
	of futures data online		GlobalDairyTrade as a global price benchmark	•	Focus on South East Asia, buyers and distributors of product
				•	Growth of participation from US and Europe
				•	Additional clearing participation



Clear Grain Exchange

Overview of Australian grain industry

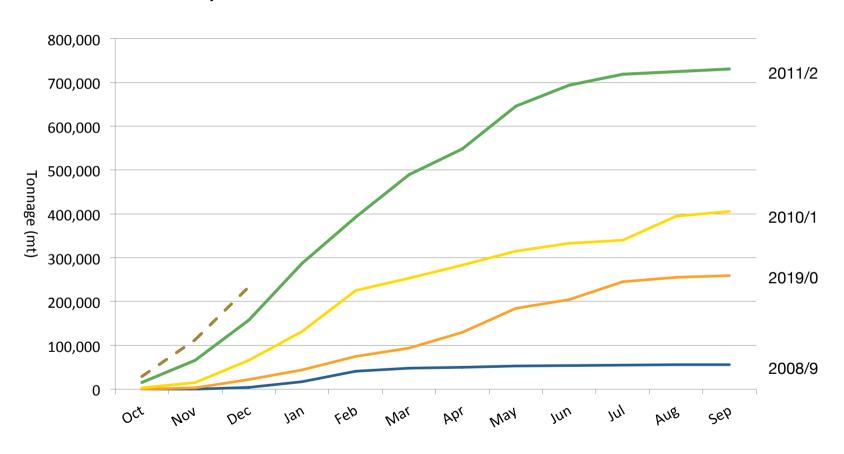




Clear Grain Exchange

Volumes to date

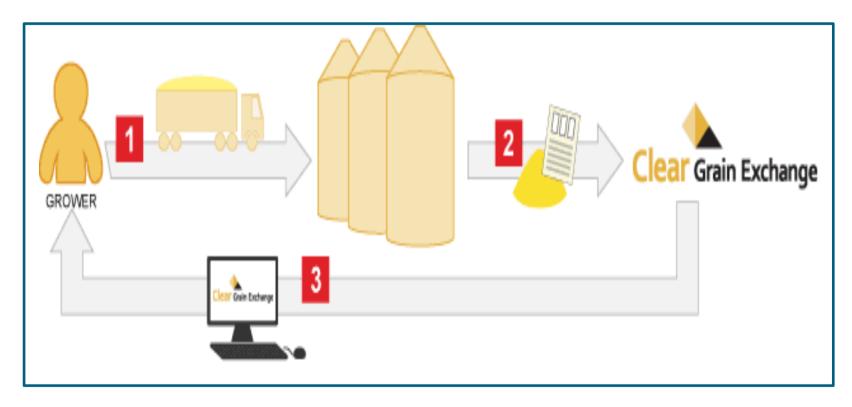
Accumulated trades by Month





Clear Grain Exchange

The simplicity of a "Clear" trade

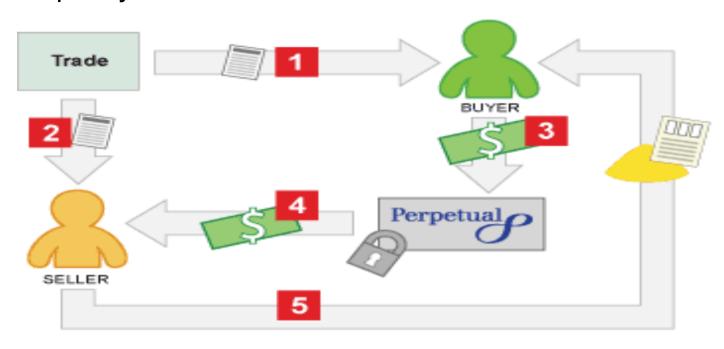


- Grain delivered to warehouse
- 2. Warehouse receipt/ticket transferred to Clear
- 3. Grower/Seller can view inventory online, and offer for sale



Clear Grain Exchange

The simplicity of a "Clear" trade



- 1&2 Trade >> Auto contract note to buyer and seller
- 3 Buyer funds transferred to Custodian (Perpetual)
- 4 Funds transferred to seller
- 5 Warehouse receipt/title released to buyer



Clear Grain Exchange

New initiatives

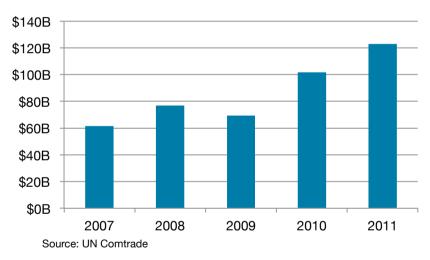
- Launched Trade-to-Trade late 2012; build volumes across 2013 with a target of 100,000 tonnes
- Expansion into South Australia launched December 2012 low cost, "e-shake" versus "handshake"
- Commenced negotiations with traders for building single screen, industry utility service for online transactions: target is to introduce efficiencies and lower industry transaction costs
- Implement West Australia entry strategy for 2013/14 harvest (November 2013)
- Leverage the NZX Agri Grain Information brands into the exchange market place increase self-directed trading
- Invest in people and processes for digital/online delivery



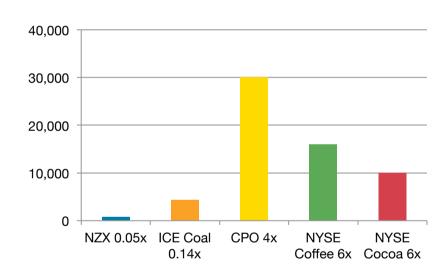
Summary

Size of the opportunity

Australia & New Zealand Agri Exports



Futures Average Daily Volume

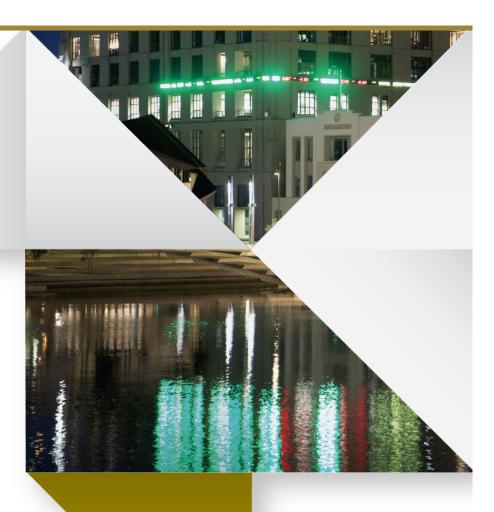


"Landcorp sold more than 70% of its export lambs under fixed price contracts ... a longer term goal is to have 80% of all red meat sales handled this way."

NZ Farmers Weekly



Conclusion





Outlook

Revenues		2013		Beyond	
	Capital markets		Trade values and volumes flat IPO's drive upside		Benefit from structural shifts in savings and investment
	Market Operations		Low growth as EA revenue reduction offset by FSM revenues	1	Leverage model into new markets
	Agriculture		Historical growth trajectory expected to continue		Above sector growth
Expenses					
	Staff costs		Growth to reflect both rebuild and new businesses (FSM, Markets)		Revert to growth from a scalable cost base
	Technology		Refresh of non-core systems Virtualisation		



Summary

Key focus areas for 2013

Capital markets

- Products
- Market quality
- Regulation

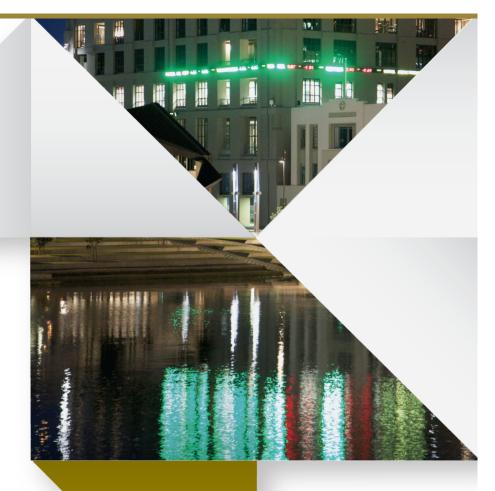
Private market operations

Service delivery

Agriculture

- Online information and data
- Markets volume growth





Q&A



Appendix



Management

Strong senior team

- Tony Leggett Head of Agri Information

 Livestock agent, journalist, editor with twenty five years in agri media
- Ron Storey Head of Australian Commodities

Two decades in grain marketing, founded and ran Australian Crop Forecasters for ten years

- Amelia Wong Head of Cash Markets

 Capital markets experience at Morgan Stanley,

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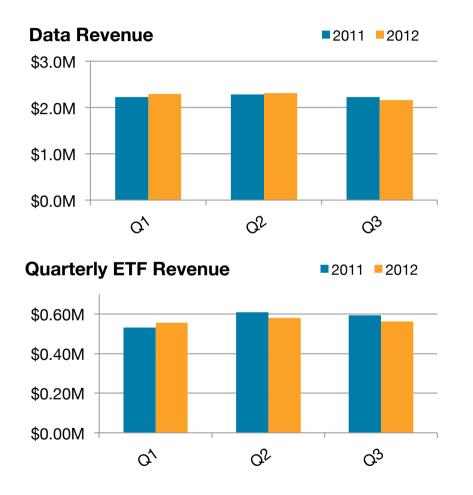
 Extensive sales and forex market experience

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- Bevan Miller Chief Financial Officer

 CFO at Acurity Health Group, senior finance and audit experience at Telecom and KPMG
- Robyn Dey Head of Regulation
 Two decades Simpson Grierson, specialist in
 M&A, securities legislation, and commercial law



Data and Products



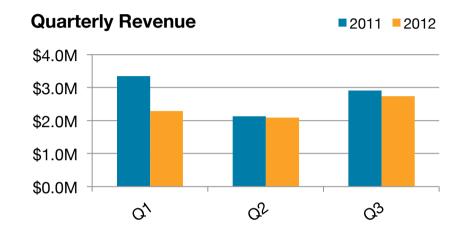
Commentary

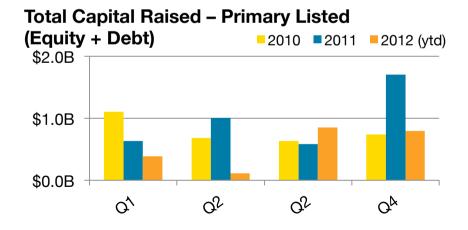
- First nine months data revenues flat on pcp and real time data terminals down 10.2% on pcp
- Impact of industry cost reduction efforts globally being felt
- ETF revenue down slightly on pcp as a result of lower FUM (redemption by a wholesale client)

- Cross selling opportunities in data products
- Potential launch of new ETF products and a renewed sales focus



Listings and issuer services





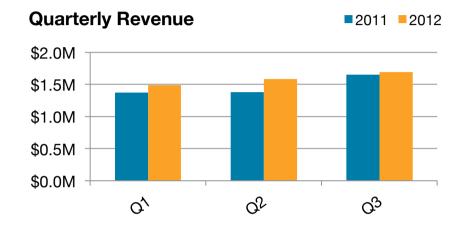
Commentary

- First nine months listings and issuer services revenue down 15% on pcp
- Total number of capital raising events down 10% on pcp
- Total capital raised of \$2.9B down 69% on pcp which included a large raising by AMP in Q1 2011

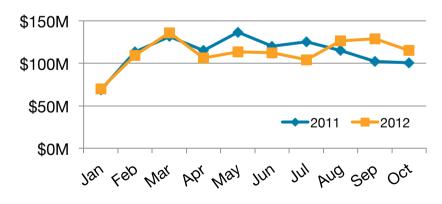
- Product pipeline
 - ETF launches
 - IPO's
 - Governemnt share offers
- Growth market work underway



Securities trading and participant services



Average Daily Value



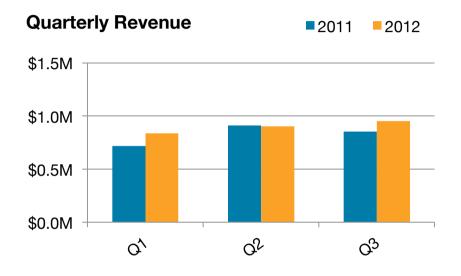
Commentary

- Quarterly revenue growth on pcp as a result of increased equity trading activity
 - Average daily value of \$112M down 1% on pcp
 - Average daily trades of 3,549 up 23% on pcp
- Revenue value to volume ratio ~20:80

- Market quality review
- Launch of equity derivatives



Clearing



Commentary

- Clearing revenue strong with first nine months up 8.7% on pcp
- Stock lending activity at \$1.6B up 72% on pcp
- Revenue value to volume ratio ~75:25

- Launch of Equity Derivatives along with continued growth in Dairy Futures
- One to two potential new depositary participants expected
- Increased pool of stock available for lending



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